

Sustainability at Quinns

Since 1936 Quinns of Baltinglass have been selling to and trading with farmers. Many of our customers have long term relationships with Quinns for generations. Through the various wars, recessions, droughts, floods and crisis, we have endeavoured to maintain and grow relationships and a business for the longer term. A sustainable, long term business model is how we like to see it.

Sustainability has taken on a new meaning of late and with it comes the challenge of meeting environmental targets through use of new products, farming techniques and sustainable solutions. Quinns is endeavouring to adapt our business process to improve the company's carbon footprint and also help provide many suitably sustainable products and services to help the farmer achieve their goals on farm.

We have outlined, in five pillars, how Quinns aim to drive "Farming for a better tomorrow".

Farmers, and dare we say Quinns, are a resilient lot. We will not be found wanting in what will be a period of dramatic change in our industry for the good of our environment and future generations.

Quinns 5 Pillars of Sustainability:



Feeding for efficiency

- Precise nutritional advice and support
- Use of suitable feed additives (i.e. optigen, yeasaac, rumi-buffers)
- Maximising use of native grains in our feed
- Alternative forage options



Sustainable Crop solutions

- Agronomy service
- Catch crops & Break crops
- Clover & multi-species swards
- Alternative cropping



Sustainable Soil

- Soil sampling
- Precise fertiliser and nutrient plans
- Protected urea, liquid fert, soil conditions, bio-stimulants, biofert and other alternative organic fertilisers



Technology & the environment

- Investment in new energy efficient equipment and lighting
- Driving energy efficiency in mill and grain drying through investment in latest technologies
- Bagger upgrade – form fill and seal system to reduce waste
- Use of SmartRoutes software to improve efficiency of our delivery fleet
- Encouraging paperless billing



Commitment to the environment

- ISO 4001 Environmental management accreditation all achieved
- UFAS approved mill & IGAS member
- Increasing recycled material % in our feed bags (from 30% to 50%)
- Members of REPAK & Weee recycling (recycling of cardboard, plastic, timber, metal and electrical equipment)
- Appointment of an energy consultant to identify renewable energy solutions

Sustainable Tillage Programme: Launching in 2023 Quinns will work with 6 tillage farmers to implement best practices in the area of sustainable tillage. Findings from these farms will be shared with our wide customer base.

To hear more about ongoing Quinns Sustainability projects and offerings subscribe to our monthly newsletter by emailing subscribe@quinns.ie

